

# THE POLITICS OF CONSUMPTION/ THE CONSUMPTION OF POLITICS

OCTOBER 20 – 21, 2006

FRIDAY, OCTOBER 20: 9:00 A. M. TO 5:00 P. M.

SATURDAY, OCTOBER 21: 9:00 A. M. TO 12:00 P. M.

PARLIAMENTARY ROOM, 4070 VILAS HALL

THIS CONFERENCE BRINGS TOGETHER INTERNATIONALLY RECOGNIZED SCHOLARS FROM VARIOUS DISCIPLINES, INCLUDING COMMUNICATION, ECONOMICS, HISTORY, MARKETING, POLITICAL SCIENCE, PSYCHOLOGY AND SOCIOLOGY, TO DISCUSS THE FLUID AND EVOLVING RELATIONSHIP AMONG MASS MEDIA, CONSUMPTION, MARKETS, AND CIVIC AND POLITICAL LIFE. AMONG THE TOPICS WILL BE TASTE CULTURES, IDENTITY POLITICS, CONSPICUOUS CONSUMPTION, POLITICAL MARKETING, GLOBALIZATION AND THE NOTION OF THE CITIZEN CONSUMER. THE INTERSECTION OF CONSUMER AND CIVIC CULTURE IS NOT ONLY AN IMPORTANT ISSUE IN ACADEMIC CIRCLES, BUT ANIMATES THE CONVERSATIONS OF POLITICIANS, SOCIAL ACTIVISTS, AND PUBLIC-MINDED CITIZENS. THIS CONFERENCE IS FREE AND OPEN TO THE FACULTY AND STUDENTS OF THE UNIVERSITY OF WISCONSIN.

**ERIC J. ARNOULD**, UNIVERSITY OF NEBRASKA-LINCOLN

**RUSSELL W. BELK**, UNIVERSITY OF UTAH

**LANCE BENNETT**, UNIVERSITY OF WASHINGTON

**LIZABETH COHEN**, HARVARD UNIVERSITY

**GULIZ GER**, BILKENT UNIVERSITY

**MATTHEW HILTON**, UNIVERSITY OF BIRMINGHAM

**DOUGLAS HOLT**, UNIVERSITY OF OXFORD

**SONIA LIVINGSTONE**, LONDON SCHOOL OF ECONOMICS

**MICHELE MICHELETTI**, KARLSTAD UNIVERSITY

**MARGARET SCAMMELL**, LONDON SCHOOL OF ECONOMICS

**JULIET SCHOR**, BOSTON COLLEGE

**MICHAEL SCHUDSON**, UNIVERSITY OF CALIFORNIA-SAN DIEGO

**CRAIG J. THOMPSON**, UNIVERSITY OF WISCONSIN-MADISON

**CLAES DE VREESE**, UNIVERSITY OF AMSTERDAM, ASCoR

#### CONFERENCE ORGANIZED BY:

- THE CONSUMER CULTURE AND CIVIC PARTICIPATION RESEARCH GROUP  
SCHOOL OF JOURNALISM AND MASS COMMUNICATION

#### CO-SPONSORED WITH SUPPORT FROM:

- DEPARTMENT OF COMMUNICATION ARTS
- DEPARTMENT OF POLITICAL SCIENCE
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- CENTER FOR GERMAN AND EUROPEAN STUDIES
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- THE GLOBAL STUDIES PROGRAM
- THE JOURNAL FOUNDATION/ WALTER J. & CLARA CHARLOTTE DAMM F

FOR CONFERENCE DETAILS AND PROGRAM GO TO:

[HTTP://WWW.JOURNALISM.WISC.EDU/CCCP/](http://www.journalism.wisc.edu/cccp/)