This conference brings together internationally recognized scholars from various disciplines, including communication, history, marketing, political science, and sociology, to discuss the fluid and evolving relationship among communication, consumption, and civil society. Among the topics discussed will be political consumerism, socially conscious consumption, cultural capital, political marketing, and sustainable environmentalism. The intersection of consumer and civic culture is not only an important issue in academic circles, but animates the conversations of politicians, social activists, and public-minded citizens. Accordingly, this conference is free and open to the faculty and students of the University of Wisconsin, and the broader public.

Visiting Presenters:

- Eric J. Arnould, University of Wyoming
- Lucy Atkinson, University of Texas-Austin
- Lance Bennett, University of Washington
- Bruce Bimber, University of California-Santa Barbara
- T.H. Breen, Northwestern University
- Lauren Copeland, University of California-Santa Barbara
- Wil Feltus, National Media
- Homero Gil de Zuniga, University of Texas-Austin
- Thomas Hove, Michigan State University
- Muzammil Hussain, University of Washington
- Louis Hyman, Harvard University
- Douglas Holt, University of Oxford
- Nam-Jin Lee, College of Charleston
- Michele Micheletti, Stockholm University
- Hye-Jin Paek, Michigan State University
- Mark Rademacher, Butler University
- Margaret Scammell, London School of Economics
- Juliet Schor, Boston College
- Dietlind Stolle, McGill University
- Kjerstin Thorson, University of Southern California

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Organizing Committee: Dhavan Shah (Lead), Elizabeth Covington, Amber Epp, Lew Friedland, Young Mie Kim, Douglas McLeod, Hernando Rojas, Craig Thompson, and Chris Wells

Student Coordinating Committee: Jasun Carr (Lead), German Alvarez, Mitchell Bardi, Matt Barnidge, Leticia Bode, Stephanie Edgerton, Jackson Foote, Melissa Godlieb, Alexandra Rogers, Manisha Shelat, Emily Vraga, and Ming Wang.